



Business Continuity Planning

The need for planning

Think of the events that can seriously threaten the continuity of your business. Without a plan, you are relying on those events never happening and you never being affected by them.

But you can't:

- ⊙ Rely on luck, even when you've been lucky before.
- ⊙ Assume that you'll get through it without planning
- ⊙ Assume you will remain unaffected by increasingly extreme weather events.
- ⊙ Assume that others' disasters will leave you unaffected.
- ⊙ Rely on a low profile to avoid critical downtime
- ⊙ Rely on your suppliers also not being affected by the real world

Got a plan? Why it might fail

Many plans only have a superficial chance of achieving their objectives. Common errors include plans that:

- ⊙ Address the immediate emergency but not the preservation of the business.
- ⊙ Deal only with IT disaster recovery – not a sufficient response if the rest of the business is destroyed.
- ⊙ Do not address realities such as employee loss and trauma, or their unwillingness to relocate.
- ⊙ Are out of date – people, key assumptions, business models and processes have been changed – but the plan has not.
- ⊙ Have inadequate crisis communications or training.
- ⊙ Are needlessly opaque, complex, rigid or wordy.
- ⊙ Have little recognition or buy-in.

The idRisk solution

Our primary objective is not only the production of a plan, it is also to help you define and meet your survival objectives.

Doing so entails:

- ⊙ Understanding your business, its aims, vulnerabilities and risks.
- ⊙ Helping you to define your objectives and agree a strategy to meet those objectives.
- ⊙ Where you have an existing plan, auditing its ability to meet your objectives, and identifying any enhancements needed.
- ⊙ Helping to identify, brief and, if necessary, train the teams that will develop your plan.
- ⊙ Providing templates, direct assistance and troubleshooting as the plan develops.
- ⊙ Assisting with the launch, training and ongoing process of keeping the plan alive and up to date.

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idRisk is a network of specialised, independent risk advisors who are regarded as experts in their respective fields and who can provide customers with comprehensive, high quality unbiased advice on, and solutions to, all aspects of risk a company may encounter.